

ConnectCMS

Web Content Management



Connect CMS is a flexible, reliable and easy to use web content management system to enable your staff to easily update and enhance your website, extranet or intranet.

The user-friendly system allows regular updates to be made so that your website is fresh and up-to-date. The secure browser-based system makes it easy for non-technical staff to update and maintain information without requiring expensive technical support. There is no software to install - the system can be accessed via a web-browser, so that information can be updated wherever there is an Internet and a PC.

Connect CMS will enable you to:

- Manage your information effectively
- Empower your staff
- Reduce costs
- Enhance communication
- Improve service delivery
- Improve responsiveness to customers, partners, suppliers and staff



Connect CMS is very user-friendly. Members of staff can update the website using simple web-based forms, allowing fast, convenient updates to the site and providing fresh and accurate information to online visitors.

Ken Scott
Senior Responsible Officer for
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For a demonstration of Connect CMS please contact our Account Managers on **0151 282 4321** or email info@connectinternetsolutions.com

Manage Your Information

Controlling your publishing is very important, particularly when you have different members of staff responsible for their own information. Connect CMS streamlines the control of content, giving control over who is allowed to create, modify and publish pages on your site. Different administration levels can be set for members of staff, ensuring that control over content is given to the right person and department responsible for that information.

Manage Site Structure

Broken links are a major annoyance to potential customers and can result in the loss of sales. Connect CMS guards against this - all links are checked prior to publication, ensuring that if a page is deleted then so too are all links to that page. In addition, internal and external links can be checked at any time to ensure that your site is always up-to-date.

Provide Accessible, Consistent Design

Connect CMS uses professional templates to ensure your site retains a consistent look and feel, as well as its functionality, so that it always works in the most effective way. Connect CMS templates also adhere to accessibility guidelines defined by the World Wide Web Consortium's Web Accessibility Initiative (WAI).

Promote Your Site

Connect CMS is a search engine friendly content management system. Our sites offer standards compliancy, are accessible, provide text based menus and provide per page metadata - all important requirements for a search engine friendly site. Connect CMS also includes access to SignPost, Connect's automated search engine submission service.

Output to any device

With Connect CMS content can be dynamically presented across a range of different devices, including Interactive Digital Television, WAP phones and palmtop organisers. Content is separated from presentation so only has to be created once to be published easily across different media, efficiently using the information.

Deliver High-Performance

Connect provide a robust, secure managed hosting service for Connect CMS. We maintain our own infrastructure and offer a reliable service, backed up by full technical support. We are committed to ensure that your site is fast, efficient and dependable for all your online visitors.

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